

Blending and producing formulations for a European Floor Care Polymer Producer



Background

A leading European polymer producer, with plants across Europe, US and China, was looking to launch their range of polymers into India; and was working with Saiper to distribute their range of polymers into India.

After a complete survey, it was identified, that customers were rather interested in purchasing a concentrate and then re-formulating at their own end

Solution

Saiper offered, the use of our Custom Blending Services, based on the recipe from the European producer; as a solution to enter the market. A Non-Disclosure, signed for the recipe received; and Saiper started producing the Floor Care concentrate for the producer

Current Status

Saiper, even today continues to formulate the concentrate blends for the producer and also sells the blends to customers across India.